## ESHR Informal Concentration Areas (ICA)

Learning, Design, and Media	Supporting College Students	Experiential Informal Learning
Understand how people learn and use that understanding to design, implement, and evaluate formal and informal learning environments, using an iterative process. Industry Jobs (with BA): Technology, educational testing, and learning companies, K-12 and higher education, healthcare, business, and not-for-profit organizations, learning and education director, learning strategist, field coach, instructional designer, learning solutions designer, and museum exhibit designer. Higher Education (with Masters, PhD, JD): Learning sciences, instructional design, educational psychology program, human factors. Consider the Undergrad to Grad opportunity! ESHR → Learning Sciences & Educational Psych	Understand how to work with college students and related systems. College and universities of all sizes and varied purposes are fueled by well- trained professionals and policies that support their students and mission. Industry Jobs (with BA): Admissions counselor, academic coach, residence hall coordinator, multicultural specialist, financial aid officer, TRIO programs specialist. Higher Education (with Masters, PhD, JD): Higher education and student affairs (HESA), college student personnel, counseling, and educational policy programs.	Build skills to design instruction and support learners in informal learning spaces such as the outdoors, maker spaces, museums, studios, before- and after-school programs, camps, or clubs. Industry Jobs (with BA): State parks and interpretive centers, community centers, youth leadership programs, museums, makerspaces, recreation services, athletic organizations, and summer camps. Higher Education (with Masters, PhD, JD): Learning sciences, educational psychology, museum studies, and informal education. Consider the Undergrad to Grad opportunity! ESHR → Learning Sciences & Educational Psych.
Trauma-Informed Advocacy	K-12 Student Interventions	Sports, Society, and Inclusion
Understand the challenges that individuals who have experienced trauma may face, learn how to advocate and support people who have had these challenging experiences and promote their success. Industry Jobs (with BA): Child protective services, family social service programs, foster care case management, mental health and substance abuse centers, child and domestic abuse centers and runaway shelters, and victim rights advocacy. Higher Education (with Masters, PhD, JD): Community and behavioral health, child life specialist, social work, couple and family therapy, mental health counseling, public policy, and psychology program(s).	Understand the needs that children have as they cope with trauma, loss, family concerns, and common developmental challenges. Industry Jobs (with BA): Public school para, after school programs, family social service programs, childcare centers, pre-school programs, 4-H and youth centers, mental health and substance abuse centers, child and domestic abuse centers, family policy advocate, at risk student intervention. Higher Education (with Masters, PhD, JD): School counseling, human development and family studies, child psychology, and community agency work.	Understand the social and political elements that shape participation in sport and exclusion from it. Train students to become advocates for equity and inclusion in sports and vocation connected to it. <b>Industry Jobs (with BA):</b> Athletic coaching, non- profits, and consulting. <b>Higher Education (with Masters, PhD, JD):</b> Higher education, counseling, and law school.
Couples & Family	Diversity Education	Cognition, Learning, and Development
Understand the nature of interpersonal and intimate relationships, the inner workings of family systems, individual and family development, how the family fits into larger society, how to help families under stress or in crisis, how to be an advocate for all families. Industry Jobs (with BA): Social service programs, childcare centers, pre-school programs, 4-H and youth development programs, mental health and substance abuse centers, child and domestic abuse centers and runaway shelters, family policy analyst/advocate, assisted living, adult day services, and nursing homes. Higher Education (with Masters, PhD, JD): Human development and family studies, child life, social work, couple and family therapy.	Develop awareness of your own cultural worldview, learn the ways structural oppression can impact marginalized groups, and gain skills for more effectiveley serving a diverse community. Industry Jobs (with BA): Human resources, public relations, teaching, social work, community leader/activist, social and community service managers and assistants. Higher Education (with Masters, PhD, JD): Clinical mental health counseling, counselor education, counseling psychology, couple & family therapy, educational leadership or policy, higher education and student affairs, language literacy and culture, school counseling, school psychology, school culture and society, teacher leadership and cultural competency.	Courses in the Cognition, <i>Learning and</i> <i>Development ICA</i> will help you understand the process of learning and helping and how to engage with different populations in their development of knowledge, skills, and abilities. <b>Industry Jobs (with BA):</b> Public health, private educational settings, non-profit leadership, non- teaching careers such as leadership programs, academic administrators, coorporate training, curriculum and textbook development. <b>Higher Education (with Masters, PhD, JD):</b> Counselor Education, Counseling Psychology, School Psychology, Ed Leadership and Policy, Learning Sciences, or Psychological and Quantitative Foundations.

## Talk to your advisor about using an ICA to refine your academic journey!